

# SKILLS FOR WELLNESS

## Enhancement of VET offers in the wellness sector

*The growing turnover in the European tourism sector can partly be explained by the rapid development of the wellness industry: over the past years, its market value has risen from 120 to 133 billion Euros. The employees are, without a doubt, are a major contributor to the success of the industry. In order to offer good quality services, they have to be well-trained and broaden and update their competences on a regular basis. That is the focal point of the project Skills for Wellness.*



### Skills for Wellness is aimed at:

- ⇒ Design of transnational occupational standards for training/upskilling in wellness industry
- ⇒ Evaluation and recognition of competences possessed by employees of wellness sector
- ⇒ Improved quality of services offered in wellness sector

### It will be achieved through

- ⇒ Development of unified occupational standards with a focus on learning outcomes
- ⇒ Elaboration of training materials with a focus on work-based learning aimed to improve:
  - ◆ vocational competences
  - ◆ transversal competences (e.g. communication, attending to customers, ICT, sustainability)
- ⇒ Design of an assessment procedure to evaluate competences and provide recommendations for further development of knowledge and skills



Germany



Finland



Italy



Spain



Cyprus

COMPETENCES IN FOCUS

