

BRINGING TOGETHER PROFESSIONAL COMPETENCES AND SOFT SKILLS IN WELLNESS INDUSTRY

A new European project of the Adult Education Centre in Cham is gaining momentum



Do you work in tourism or wellness and want to evaluate your skills?

Are you hiring new employees and want to test not only their work-related competences, but also their "soft skills"?

Then our project has been developed for you.

The project "Skills for Wellness – Enhancement of VET offers in the wellness sector" is the new initiative of the Adult Education Centre in Cham that focuses on businesses and professionals in tourism/wellness sector. The idea behind the project: the tourism and wellness sector is flourishing, and the mobility of professionals within Europe is growing constantly.

At the same time, wellness staff (e.g. beauticians, health advisors, masseurs, etc.) do not only have to perform their job duties well, but should also possess a wide range of other skills – such as friendly attitude, confident use of computers and other electronic devices, environmental friendliness, etc.

The project addresses this challenge by offering the following solutions:

- ◆ transnational occupational standards in tourism / wellness sector;
- ◆ specific tools to evaluate existing skills (e.g., perception of customer expectations and needs, critical thinking, presentation skills, teamwork, etc.);
- ◆ tailor-made training materials (texts, exercises, videos, etc.) in the field of tourism / wellness that can also be easily used in the work-based environment.



Apart from the Adult Education Centre in Cham, VET and adult education institutions from Finland, Italy, Spain and Cyprus are taking part in the project.

Project number: 2019-1-DE02-KA202-006180

