



### **What`s it about?**

Wellness workers must not only develop professional competences, but also have a variety of other skills – e.g. friendly demeanor, safe handling of computers and other electronic devices, environmentally friendly behavior, etc. *Skills for Wellness* offers comprehensive materials for (future) wellness employees, with which they can practice and improve their skills.

### **Occupational Standards**

For the creation of the occupational standards, it was important to understand the European wellness sector in all its facets and to get insights into what the employees need, what tasks they have and what skills they may need to improve.

Surveys and research have shown that the services in the wellness industry are similar across Europe, but the educational paths in the individual countries (Germany, Finland, Italy, Spain and Cyprus) differ enormously (from short training courses to multi-year training). The focus is often also on different areas: while in Germany the focus is primarily on classic spa services (such as facials, massages, etc.), the industry in Finland concentrates, for example, on leisure activities (yoga, sauna, etc.).

The various training courses and trends in the individual countries make it possible to create an exchange, create new offers and develop occupational standards that can be used transnationally. In addition to the well-known core competencies for care and beauty treatments, the focus is also on so-called transversal competencies (communication, customer service, sustainability etc.) - many respondents indicated that there is a need to catch up, especially in this area.

### **Next Steps**

Specific training materials are now being developed based on the occupational standards. These should include varied exercises, diverse tools and engaging activities that can be used both for self-learning and in class. The focus is above all on practical activities in real work situations. All training materials will be available online without restrictions.

The full report on the surveys and research in the different countries can be found here: [https://skillsforwellness.edublogs.org/files/2020/06/SfW\\_Occupational-standards\\_EN\\_UPD.pdf](https://skillsforwellness.edublogs.org/files/2020/06/SfW_Occupational-standards_EN_UPD.pdf)

If you would like additional information, please contact us at: [projects@vhs-cham.de](mailto:projects@vhs-cham.de) or <https://skillsforwellness.edublogs.org>

### **Occupational standards for work areas:**

1. Facial, neck and décolleté treatments
2. Body treatments
3. Hands and feet care
4. Sports, leisure and relaxation exercises and nutrition
5. Health and safety

Including transversal skills in all areas!

