



The wellness sector in Europe is growing day by day – and so is the competition between providers of wellness services (both companies and self-employed people). Today, in order to stay professionally fit, one has to improve not only job-related competences, but also other skills – such as communication, identifying and addressing clients’ needs, computer literacy, environmentally friendly way of working (“green skills”) and others.

“Skills for Wellness” addresses this challenge and aims to equip providers of wellness services, professionals and VET institutions with the tools to evaluate and improve own and employees’ professional skills.

**Vocational skills:**

- Facial treatment & make-up
- Body treatment
- Hand & feet care
- Physical, leisure & mental activities
- Nutrition
- Hygiene & safety

To achieve this, we offer:

- **occupational standards** – a set of knowledge and skills defined for specific fields of activities (e.g., face and body treatment, hand and feet care, nutrition, hygiene etc.) that one can use as a benchmark when assessing own competences
- **training materials** (practical exercises, videos, interactive tools) that can be used single-handedly at home, during the learning process or in the working environment
- **assessment tool** with theoretical and work-based activities that will help people working in the wellness sector to identify further growth points

All the training materials will be made widely available online.

The “Skills for Wellness” products will be based on a **survey** conducted in Germany, Finland, Italy, Spain and Cyprus. More than 40 people in each country representing wellness service providers, VET institutions and self-employed took part in the interviews and shared their expertise as regards current trends in wellness sector, most highly-demanded skills and available training offers. The executive summary of the research will be shortly available online.

If you want to learn more, then contact us:

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**Other skills:**

- Communication
- Customer service
- Problem solving
- ICT
- Green skills
- Time management



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